Alumni Foundation Meeting 2/12//2017

Attendees: Karl Harshe, James Hughes, Kevin Vermeesch

1. Old Business
   1. Prep for mailing and taxes
      1. Taxes are simple and Jimmy is all set with them
      2. Mailing
         1. Financial Summary
            1. Balance sheet
            2. What’s come in what’s spent
         2. Get a list of equipment from Bryan
         3. Make up a long term capital plan (not unlike UofM, but not a rotation plan)
         4. Send out by February 19th
   2. Draft proposals for Treasurer (and possibly President) to incentivize taking on the role
      1. Bryan is in support of the policy/proposal
      2. Have to find a way to have accountability without direct involvement from the alumni
      3. Have something together for Spring Break this year to incentivize people to run
         1. Select a $$ amount
            1. Goes towards fundraising
   3. Speak with Bryan/board about phone call for trying to correct Treasurer issues
   4. Email Pipp, Eric, Laurissa, & others about fundraising/involvement
      1. Pipp has been contacted
      2. Eric has been contacted
   5. Clothing Order
      1. Won’t necessarily be cheap
         1. RCRF Clothing - not MSU Crew Club
      2. Need to figure out how to ship to multiple addresses efficiently
   6. Polo for officers to wear down to Vails this year so the members know who we are and why we are here
2. New Business
   1. Accounts
      1. $2000 in the boat trailer fund - IMMA savings account
         1. Looking to move to Ally account for better interest rate
            1. Ally is .99% versus MSUFCU that is .15%
      2. $1600 in checking account - checking account
   2. Bills
      1. $15/for 3 email addresses
   3. Income
      1. Amazon Smile $20.31
   4. Karl spoke with Pipp about fundraising
      1. Interested in helping
      2. Need to provide big picture goals
      3. Talk with bigger donors who have donated in the past
         1. Endowing coach’s salaries
         2. Replacing the boathouse
   5. Clothing/Branding
      1. MSU has clamped down on clothing
         1. Team can no longer be “MSU” anything - Has to be Michigan State University Crew Club
            1. Have to request and get approval for each thing they produce

Need to rebrand as Michigan State University Crew/Crew Club - the actual name of the organization

* 1. Dad Vail tent(?)
     1. Eric has been contacted by the Dad Vail Organizing Committee about it
        1. Without any sign of a large turnout, probably unnecessary
     2. We need to reach out to Paul about coordinating
        1. Karl

1. Future business
   1. Start organizing for Dad Vail
      1. Team is sending a Varsity light 8 and the novice
         1. Might draw some interest with the Lt V8
      2. Polos for alumni
   2. Figure out HOG schedule
      1. Send back one or 2 of us for the race to see the whole team