RCRF Board Meeting 09/10/2016

Attendees: Karl Harshe, James Hughes, Kevin Vermeesch

1. Old Business:
   1. Launch engine has been purchased by RCRF
      1. Ed has the check
   2. E-Board outreach:
      1. Secretary quit
      2. E-mail rest of board
         1. Get copy of current operating constitution
2. New Business
   1. River Clean Up:
      1. River’s weed problem has continued to expand since 2012
      2. Now almost unrowable in sections.
   2. HOCR
      1. Around 20 alumni will be in town
      2. Club will with the funded team
         1. Attempt to park at CRI
      3. Can use oars brought by the club
      4. Karl can get a 4+ for the lightweight 4
      5. Karl will get registration packet on Friday from FALS
      6. New tanks:
         1. Can talk to sportsstop about moving the logo higher on the chest to be visible
      7. Friday night:
         1. Party/gathering at 85 Belmont
      8. Saturday night:
         1. Dinner
            1. Find locations close to public transit/parking that have private rooms
   3. Fundraising goals @ HOCR
      1. 2-3 medium sized things that people can go for this years
         1. Cox boxes
         2. Aluminum launches
         3. New engine (stretch)
         4. Bow/Stern lights X10 ($40 for a set)
      2. Distant future goals:
         1. Launch engine
            1. Purchased from the women’s team next summer

$1,700

* + - 1. Trailer
         1. Over the next 8 years

Sell current trailer ~$4,000

Put aside $2000/year

* 1. Overall yearly fundraising goal
     1. Last year we brought in $5,530 last year through a limited number of alumni
        1. Had alumni who have not donated, but have attended alumni functions multiple times
           1. Need to expand outside of the same 10 people and bring more alumni into the fold
     2. Should be $6,000 for the year
  2. Donation Requests:
     1. **1st week of December** email for tax purposes
        1. “Keep us in mind when you are looking to make your year-end tax deductible donations”
     2. **End of February** year-end review and thank you email to those who donated
     3. **March** physical mailing to remind alumni of the rowing season and ask for donations following spring break
     4. **Late May** after ACRA wrapping up the year
        1. Don’t ask for donations, but make the option available
     5. **First week of September** email reminding alumni of HOCR & HOG as well as start of the season

1. Tasks for next meeting:
   1. Come up with a plan on donation goals and talking points for HOCR