Mission: To increase the number of people that have access to bikes for health, transportation, or recreation.

Vision: Everyone in Northwest Arkansas will one day have access to a working bicycle.

Bike Donor Testimonial:
“...My bike was more than just two wheels. It was my partner through school, job hunts, and many rides around town. Today, I hope my bike becomes just as special for someone else as it was for me. I hope it helps them get to work, school, or even just around town with a smile on their face. It meant a lot to me, and donating it to Pedal It Forward means it now has the opportunity to mean a lot to someone else, too.”

2023 was a BIG year for Pedal It Forward. There were:

- 9 large-scale bike valet parking events
- 5 bike drives hosted by community members
- 4 community fundraiser events
- 253 bikes were given to neighbors on our BIGGEST single-day giveaway

5,600+ Volunteer Hours

16 volunteers logged over 100 hours

198 pedal partner orders filled
The majority of our funding came through generous organizations and individual donors/sponsors who are passionate about providing bikes for neighbors in need in our community. We also received 2 very generous grants from local foundations.