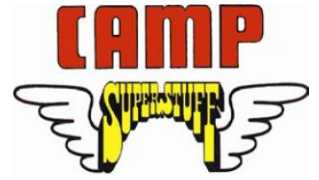




BREATHE
CALIFORNIA
of the Bay Area



FOR IMMEDIATE RELEASE

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Breathe California of the Bay Area

Sharkie to have fun with Asthmatic children

SAN JOSE, California, 7/14/2016

Within the past year, Breathe California of the Bay Area has served over 700 children. Specifically, the Asthma Camps have been serving over 40 asthmatic children in the South Bay every year. Camp Superstuff combines a true traditional camp experience with an educational one by including recreational activity such as arts and crafts. It also consists of field trips to Sharks Ice Skating and the Tech Museum of Innovation. 2016 Summer Camp Superstuff will be held from July 18th to July 22nd at Mayfair Community Center. “The uniqueness of the camp is to allow a child to become more informed about his asthmatic condition while allowing him to have the summer fun that every child should enjoy” – Illyasha Peete, Breathe California of the Bay Area, ED.

This year the San Jose Sharkie will be a new addition to the camp providing an unique and entertaining experience for the children. The proud sponsors of Camp Superstuff are City of San Jose, Sharks Ice, Target, Whole Food, Trader Joe, Food Max and the following individuals: Trevor Schwartz of Raymond James, Bill Snyder of Shannon Snyder, Roger Ercolini of Accuprint, Terrence Byrnes of Merrill Lynch, and Dr. Alane Lee. Campers insured from Valley Health Care plan are given the opportunity to be educated and enjoy the camp for free.

About Breathe California of the Bay Area:

Breathe California of the Bay Area was founded in San Jose in 1911 to fight tuberculosis, a disease that was then responsible for one in every eight deaths. Breathe California of the Bay Area fights lung disease in all its forms and works with our communities to promote lung health. We are known as the Clean Air and Healthy Lungs Leader and currently serve over 100,000 people per year.

If you have time, talent or treasure, please contact us at 408-998-5865 or visit our website at <http://www.breathebayarea.org>.

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