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FOR IMMEDIATE RELEASE

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\$10k Donation from The Mercury News Wish Book Will Help Support Breathe California of the Bay Area's Annual Camp Superstuff

SAN JOSE, CA-- The Mercury News Wish Book offers readers the opportunity to make donations to a selection of community needs. Established in 1983, Wish Book highlights needs in the community by writing stories and encouraging readers to help the community be donating to those causes.

With help from Wish Book, BCBA has received \$10,000 in donations for their annual Bay Area asthma-education summer camp, Camp Superstuff. These donations will help children of low-income families get the opportunity to attend the summer camp through scholarship opportunities.

Camp Superstuff is offered to children ages 6-12 who suffer from asthma. The goal of Camp Superstuff is to educate and empower children with asthma while also providing a fun atmosphere where the campers can participate in traditional camp activities such as arts and crafts, board games, role playing, swimming, and local field trips around the Bay Area. Breathe California of the Bay Area (BCBA) will be hosting Camp Superstuff from July 24th- July 28th, 2017 at the Mayfair Community Center.

Theresa Perry is a disabled single mother of three children who attended the camp. She stated, "Sometimes things are tight. With a scholarship, I don't have to choose between priorities or struggle to come up with the money for all three of them."

Asthma is a chronic condition of the lungs that causes the airways to become inflamed and more narrow. The disease can affect people of all ages, but it most often starts during childhood roughly 10% of children nationwide suffer from asthma. At Camp Superstuff campers will learn many things such as how asthma affects them, how to manage their disease, recognize attack triggers, how and when to take medicine, and to support their peers.

"At BCBA, we strive to provide education with a holistic approach to the care of asthmatic patients through educating them and as well as parents and others that provide care to them. The gracious donations offered through Wish Book 2016 will aid in changing the lives of children suffering from asthma." Ilyasha Peete, executive director of BCBA.

For more information about Camp Superstuff visit www.breathethebayarea.org, or to read the article from Wish Book at wishbook.mercurynews.com.

About Breathe California of the Bay Area: Founded in San Jose, California in 1911, BCBA is a 501(c) 3 non-profit organization. BCBA is a proud advocate of asthma awareness and provides educational material to the community. As the local lung health leader, BCBA fights lung disease in all its forms and works with its communities to promote lung health. We envision a world that promotes healthy lungs and a healthy environment. We believe in leadership through passion, integrity, excellence, accountability, and fiscal/social responsibility.

By: Melissa Renteria

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