



# THE GIVING BOWL

SHARING HOPE ONE PLAY AT A TIME

★ **5** ★  
THOUSAND

Families served since 2017

Goal: To serve 250 to 500 families at each event.

**Football Tournament**  
The Giving Bowl is a friendly, competitive youth football tournament that promotes kids playing football with the purpose of helping others.

**Blanket Drive**  
Participants and community members are asked to donate new blankets to be donated to children and families facing crises including illness, grief & loss, and homelessness.

**Food & Essentials Giveaway**  
At the Giving Bowl, families in need are equipped with food, as well as winter essentials during the holiday break and summer supplies like backpacks, school items, and hygiene kits to jumpstart the new school year.

**Event Goals**

- Youth Empowerment: Through participation, youth learn the value of community service, teamwork, and leadership, seeing firsthand the positive impact they can have on their community even while engaging in their favorite hobby.
- Community Support: The distribution of essential items helps families facing hardship, ensuring they have the resources needed for daily living and educational success.
- Social Justice: The event promotes equity by providing resources to underserved communities, helping to reduce barriers to opportunity.



**CREATED BY A KID FOR KIDS**

C.J. Matthews, now 17, was only 10 years old when he combined his love for football with his passion for giving back. With the support of a \$500 Disney Be Inspired grant from Youth Service America, he launched "The Giving Bowl," a charitable football game where young athletes compete not just to win, but to make a difference in their community.



- Awards**
- SODEXO stop hunger FOUNDATION  
2024 Stephen J. Brady Stop Hunger Scholar
  - YSA Youth Changing the World
  - BE INSPIRED Disney CITIZENSHIP

**"I created The Giving Bowl to support food insecure students and families in my community!"**

**C.J. Matthews**

**In the news**

- 11 Alive - Dec 2019
- CBS Evening News with Norah O'Donnell - Dec 2020
- South Fulton Lifestyle Magazine - Jan 2021