

The CEO's and Their Story

ESTHER AND DAVID WOGHIREN

Global Blessing was an idea created by Esther Woghiren and her husband, David Woghiren. They have been involved in healthcare for over 25 years, and have been owners of successful, family-ran personal care homes throughout Georgia for over 17 years.

Throughout their careers, they helped struggling families, often at the company's expense, to help keep their loved ones in their facilities; giving them a chance to age and pass gracefully, instead of discharging them into an unknown environment.

For years, they've seen this issue, and decided to take the initiative to combat this growing dilemma in the senior citizen community. Their goal is to help educate families of elderly individuals on the importance of financial literacy, and initial planning for their loved ones, to better help prepare them for when that time comes.



**"Helping others is
the way we help
ourselves."**