

Blessing Walkers Walking Club Information Packet

I. Club Goals and Objectives

- **Purpose:** The Blessing Walkers Club exists to promote health, wellness, and community while supporting the mission of Global Blessing. Through regular walks and social activities, we aim to inspire others to lead active and fulfilling lives while making a positive impact on the world.
- **Objectives:**
 - **Promote physical health and wellness:** Encourage regular physical activity and its benefits.
 - **Foster community and social connections:** Create a supportive and inclusive environment for members.
 - **Raise funds for Global Blessing:** Contribute to the organization's mission through fundraising efforts.
 - **Inspire others to engage in healthy activities:** Serve as a positive example for the community.
- **Club Goals:**
 - Promote health and wellness
 - Foster a sense of community
 - Raise funds to support the Global Blessing mission
- **Measurable Objectives for the Blessing Walkers Club**
 - **Membership and Growth:**
 - Increase membership by **40** members within the first year.
 - Maintain a **75%** member retention rate.
 - Attract a diverse membership representing various age groups, backgrounds, and fitness levels.
 - **Participation and Engagement:**
 - Achieve a **50%** attendance rate for monthly walks.
 - Organize at least **10** social events or activities per year.
 - Receive **20** positive feedback or testimonials from members.
 - **Fundraising and Impact:**
 - Raise a minimum of **\$3,000** for Global Blessing through fundraising efforts.
 - Support all 4 Global Blessing programs or initiatives with funds raised.

- Increase awareness of Global Blessing and its mission through club activities.
- **Health and Wellness:**
 - Report an average **33%** improvement in participants' overall health or fitness levels.
 - Track and share members' progress in terms of distance walked or steps taken.
 - Promote a healthy lifestyle through educational resources and support.

By tracking these measurable objectives, the Blessing Walkers Club can assess its progress, identify areas for improvement, and celebrate its successes.

II. Membership and Recruitment

- **Membership Criteria:**

- No age limit
 - Participants under the age of 18 must submit written and signed guardian consent for participation.
- Agree to abide by the club's guidelines and rules.
- Commit to participating in a minimum of 4 walks per year.
- Pay a monthly membership fee of \$10.
- Be supportive of Global Blessing's mission and values.

- **Additional considerations:**

- **Fitness level:** While not a strict requirement, members should be able to walk at a moderate pace for a sustained period.
- **Commitment:** Members are expected to be reliable and consistent in their participation.

III. Club Leadership and Organization

- **Open Club Positions:**

- **President**
 - Oversee the overall operations and leadership of the club.
 - Set the club's agenda and goals.
 - Chair club meetings and make decisions.
 - Represent the club to external organizations.
 - Supervise and support other leadership positions.

- **Vice President**
 - Assist the president in club leadership and administration.
 - Take over club leadership in the president's absence.
 - Coordinate club events and activities.
 - Manage club communications and outreach.
- **Historian**
 - Maintain club records, archives, and documentation.
 - Document club activities and events.
 - Create historical records and timelines.
 - Share club history and accomplishments with members and the public.
- **Treasurer**
 - Manage the club's finances, including budgeting, fundraising, and accounting.
 - Collect and track membership fees.
 - Ensure compliance with financial regulations.
 - Report on the club's financial status to members.
- **Media Manager**
 - Manage the club's social media presence.
 - Create and share content related to club activities and events.
 - Maintain the club's website and online platforms.
 - Coordinate media coverage and publicity.
 - Take and collect photos and videos from club events

IV. Nature Walk Information

- Gatherings for nature walks will occur once a month on a predetermined Saturday morning.
- The nature walk location will be rotated and communicated at least 3 weeks in advance.
- More specific information regarding safety protocol will be provided in a confirmation email following Nature Walk registration.
- All members should sign-up to join a nature walk via the registration form to be created and disseminated monthly.
- Post-walk activities or social gatherings will be communicated within 2 weeks of the nature walk.

V. Fundraising and Events

- Club donations and sponsorships will be open to internal and external members to contribute to supporting the club's goals and mission.
- A fundraising plan and timeline will be created by club leadership during meeting activities.
- Special events or challenges to promote the walking club and raise funds will be conducted to support the club's activities and goal.

VI. Member Engagement and Retention

- Club leadership and members should encourage member participation and involvement.
- The club will host social events and activities to build community.
- The club will recognize and reward member achievements.
- The club actively seeks feedback from members to improve the club experience.

VII. Partnerships and Collaborations

- Club leadership and members should explore partnerships with local businesses, organizations, or other walking clubs.
- Club leadership and members should collaborate on events or initiatives to expand reach and impact.

VIII. Evaluation and Improvement

- Club leadership should conduct regular evaluation of the club's progress and effectiveness.
- Club leadership should gather feedback from members and stakeholders.
- Club leadership should identify areas for improvement and make necessary adjustments.

Continue below for the Club Constitution



Blessing Walkers Club Constitution

Article I: Name and Purpose

1. The name of the organization shall be the Blessing Walkers Club.
2. The purpose of the club shall be to promote health, wellness, and community while supporting the mission of Global Blessing.

Article II: Membership

1. Membership is open to individuals who meet the established criteria.
2. Members must agree to abide by the club's rules and guidelines.
3. Membership fees, if applicable, shall be determined by the club leadership.

Article III: Officers

1. The club shall be led by a president, vice president, historian, treasurer, and media manager.
2. Officers shall be elected by the members or appointed by the president.
3. Officers shall serve for a term of 12 months.

Article IV: Meetings

1. The club shall hold regular meetings at least once (1) a month.
2. Meetings shall be open to all members.
3. Quorum for club meetings shall be 4 members.
 - a. *Quorum: the minimum number of members of an assembly or society that must be present at any of its meetings to make the proceedings of that meeting valid.*

Article V: Finances

1. The club shall maintain a budget and financial records.
2. The treasurer shall be responsible for managing the club's finances.
3. Funds raised by the club shall be used to support the club's activities and Global Blessing's mission.

Article VI: Amendments

1. Amendments to this constitution may be proposed by any member.
2. Amendments must be approved by a majority vote of the members present at a meeting.

Article VII: Dissolution

1. The club may be dissolved by a two-thirds vote of the members present at a meeting.
2. Upon dissolution, any remaining assets shall be donated to Global Blessing.

Communication Plan for the Blessing Walkers Club

Communication Channels:

- **Email:** Primary channel for official announcements, event reminders, and updates.
- **Social Media:** A dedicated group or page on platforms like Facebook or Instagram will be created for informal discussions, sharing photos, and event promotion.
- **Messaging Apps:** We will use the platform WhatsApp for real-time communication and quick updates.
- **Newsletter:** A periodic newsletter will provide in-depth information, success stories, and upcoming events.
- **Club Website:** A dedicated website page will be added to the main Global Blessing website to serve as a central hub for information and resources.

Communication Frequency:

- **Weekly Emails:** Weekly emails with important announcements, upcoming events, and inspirational messages will be sent to all members.
- **Social Media Posts:** Post regularly (e.g., 2-3 times per week) on social media platforms.
- **Newsletter:** Publish a quarterly newsletter with more detailed information.
- **Event Reminders:** Send email or social media reminders a few days before each walk or event.
- **Instant Messaging:** Use the WhatsApp messaging app for timely updates, such as changes in weather or meeting locations.

Content Ideas:

- **Upcoming Events:** Highlight upcoming walks, social gatherings, or fundraising activities.
- **Success Stories:** Share inspiring stories of members' achievements and progress.
- **Health and Wellness Tips:** Provide helpful information on fitness, nutrition, and overall well-being.
- **Club News:** Share updates on club initiatives, leadership changes, or partnerships.
- **Member Spotlights:** Feature individual members and their experiences.
- **Motivational Quotes:** Inspire members with uplifting messages and quotes.

***By utilizing a variety of communication channels and maintaining a consistent frequency, the Blessing Walkers Club can keep members informed, engaged, and excited to participate.