

NEW PALESTINE MAIN STREET

Sponsorship
Opportunities



New Palestine Main Street, Inc is an organization dedicated to promoting, supporting, revitalizing, and maintaining the Town of New Palestine, Indiana.

WHY SPONSOR NPMS?

Sponsoring New Palestine Main Street supports events and initiatives to benefit businesses, residents, and the community of New Palestine. Your support will also help revitalize our town's Main Street corridor. As a sponsor, your brand will reach thousands of event attendees and it will link your business with the growing success of our district and community.

2023 MAIN STREET EVENTS

Blue Star Banner - Mercantile Market - Music on Depot
Harvest Fest - Summer Fest - Winter Fest

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www.NewPalMainStreet.com

NEW PALESTINE MAIN STREET

Sponsorship Benefits



| | DIAMOND | PLATINUM | GOLD | SILVER | BRONZE | NP FRIENDS |
|---|----------|----------|---------|--------|--------|------------|
| | \$5,000+ | \$2,500 | \$1,000 | \$750 | \$500 | \$250 |
| Annual Recognition by New Palestine Main Street | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo or Name Listed on Sponsor Sign at Events | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Listing on NPMS Website | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Invest in your Local Community | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Social Media Mentions | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Logo/Name on Event Marketing Print | ✓ | ✓ | ✓ | ✓ | | |
| Vendor Fee Waived (When Applicable) | ✓ | ✓ | ✓ | | | |
| Logo on Front Page of NPMS Website | ✓ | ✓ | | | | |
| Press Release & Photo in Daily Reporter | ✓ | | | | | |
| | ✓ | | | | | |

NEW PALESTINE MAIN STREET



2023 SPONSORSHIP FORM

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

EMAIL: _____ PHONE: _____

PREFERRED CONTACT METHOD: PHONE EMAIL

We would like to sponsor NPMS at the following level:

\$5,000 + DIAMOND*

\$750 SILVER

\$2,500 PLATINUM*

\$500 BRONZE

\$1,000 GOLD*

\$250 NP FRIENDS

*Includes Vendor Booth at Summer Fest

We are interested in volunteering with one of the events.
Please contact NPMS to discuss opportunities.

We are interested in sponsoring a specific event.
Please circle your interest(s)

BLUE STAR BANNER MERCANTILE MARKET MUSIC ON DEPOT

HARVEST FEST SUMMER FEST WINTER FEST OTHER

We are interested in an in-kind donation or sponsorship.
Please contact NPMS to discuss.

Make checks payable to
New Palestine Main Street
Mail along with this form to
PO Box 407 New Palestine, IN 46163

Send your high-resolution logo to
newpalestinemainstreet@gmail.com
Direct any questions to
317.620.1436

THANK YOU FOR SUPPORTING NEW PALESTINE MAIN STREET!