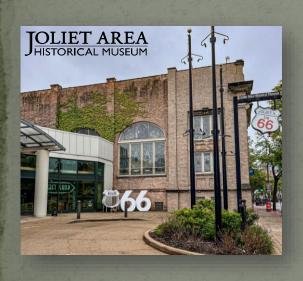
Joliet Area Historical Museum & Old Joliet Prison

2023 Partnership Program



JOLIET AREA HISTORICAL MUSEUM





The Joliet Area Historical Museum will host a slate of special events & programs for 2023-24

Some of these include:

The Summer Rooftop Concert Series **Black History Month Programming** Cinco De Mayo Event **Rooftop Craft Beer Tasting Light Up The Holidays Weekend Historic Joliet Program Series** K Thru 12 Field Trip Curriculum **Indoor Concert Series** Slovenian Grape Harvest Festival



In addition to over 270 days of OJP Tours, there are several high-profile events held at the Old Joliet Prison that receive national exposure i.e., "Blues Brothers Con" events, "Movie Nights in the Yard", etc.

As part of your Partnership Package, you will receive key awareness and exposure at tours and events held at the Museum <u>and the</u> OJP including special access benefits





The Old Joliet Prison will host a slate of special events and tours for 2023-24

Events included for 2023 include (but not limited to):

Cruise Nights at the Prison – Dates TBD
Craft Beer Event at OJP – August 25th
Blues Brothers Con Event – September 8th & 9th
Prison After Dark Theme Tours – October



New for 2023, the JAHM & OJP Partnership Program provides an expansive and all-inclusive bevy of partnership benefits for a full year

*All partnerships valid for 12 months from agreement signing date

2023 OJP Tours begin March 20th and run thru November 19th 7 days a week and include the following...

Guard Tour
Self Guided Tour
General History Tour
Photography Tour
Prison After Dark Tour
Flashlight Tour



Old Joliet Prison Tour Key Facts

- * 14,639 Guests toured the Old Joliet Prison
- * 8,055 Guests attended events at the Old Joliet Prison
- * Guest visited from 157 different cities
- * Guests visited from 27 states
- * Guests visited from 11 countries
- * Top 3 cities in guest attendance; Joliet, Plainfield, and Chicago
- * OJP regularly receives national coverage (ABC, WGN, CBS) for events
- * Adding Rentals in addition to Tours & Events in 2024



JAHM & OJP General Partnership Benefits

GENERAL EVENT PARTNER:

\$5,000.00

- * Identified as Event Partner/Sponsor for 1 JAHM Event & 1 OJP Event at top tier level
- * Name/logo/URL included on OJP & JAHM home web pages as "Event Sponsor"
- * Sponsor/Partner recognition in all print, broadcast and billboard media ads, event-specific handout brochures, and on-air interviews related to OJP Events
- * 6 Event Admission Passes & Parking for applicable JAHM & OJP special events



JAHM & OJP Premier Partnership Benefits

PREMIER PARTNER:

\$10,000

- * All General Partner benefits PLUS the following...
- * Identified as Premier Event Partner/Sponsor for 2 JAHM Events & 2 OJP Events at top tier level
- * Name/Logo placed on 3' x 6' banner at OJP Entry Gate for entire year
- * Opportunity for your organization to participate in and/or distribute information during openings, events, and programs at the Museum & OJP
- * 6 Event Admission Passes & Parking for applicable JAHM & OJP special events



JAHM & OJP Ambassador Partnership Benefits

AMBASSADOR PARTNER: \$15,000.00

- * All General & Premier Partner benefits PLUS the following...
- * Identified as Ambassador Event Partner/Sponsor for all JAHM & OJP Events at top-tier level
- * Exclusive Partner/Sponsor for all OJP Tours and Events for one year & First Right of Refusal
- * Participation in and/or distribute information during special openings, events, and programs
- * Opportunity for product placement at key events, special tours, etc.
- * Video placement on Video Wall in Museum/Route 66 Welcome Center for one year
- * One Special Tours for your organization (up to 16 people per tour) at the Old Joliet Prison
- * One Special Tours for your organization (up to 16 people per tour) at the Museum
- * 8 Event Admission Passes, Parking Passes, & Drink Tickets for all key OJP events



JAHM & OJP Ultimate Partnership Benefits

ULTIMATE PARTNER:

\$30,000.00

- * All General, Premier & Ambassador Partner benefits PLUS the following...
- * Included as Presenting Sponsor of all OJP Tours & related Tour programs for the year
- * Exclusive Name/Logo placed on 3' x 8' banner at main entrances identified as "OJP Tour Sponsor" for one year
- * Company Name/Logo placed on all OJP & JAHM Tour Maps & Brochures
- * Name/logo included on OJP and JAHM Tour Registration web pages as "OJP Tour Sponsor"
- * Video placement on Video Wall in Museum/Route 66 Welcome Center for one year
- * One Special Private Tour for your organization (up to 24 people) at the Old Joliet Prison
- * One Special Private Tour for your organization (up to 24 people) at the Museum
- * 12 Event Admission Passes, Parking Passes, & Drink Tickets for all key JAHM & OJP events



2023 JAHM & Old Joliet Prison Partnership Agreement Form *All agreements are valid for 12 months from signing date

I would like to sponsor the following event: □ \$5,000 General Event Partnership Level □ \$10,000 Premier Partnership Level □ \$15,000 Ambassador Partnership Level □ \$30,000 Ultimate Partnership Level Payment / Payment Method: ___ Check made payable to the Joliet Area Historical Museum ___ Please charge my Credit Card: MasterCard ___ Visa ___ Credit Card # ______ Please invoice me for total amount: Signature: _____ Your Contact Information: Name: Title: Organization (as you would like it to appear on all printed/media materials): Street Address: City, State, Zip code: _____ E-mail: _____ Work Phone: _____