



PEOPLE FIRST
CHARITABLE FOUNDATION

BREWS AND BOARDS FOR A CAUSE

Sponsorship & Supporter Information
peoplefirstcharitablefoundation.org

About the People First Charitable Foundation



Who We Are

A 501(C)(3) nonprofit foundation led by a board of directors and managed by EPIC Insurance Brokers & Consultants, Galway, MAI and Jencap employee volunteers.

What We Do

Our foundation and committee were established in 2021 to create a way for employees to raise money and donate to charities that serve our communities.

Our Mission

To provide funding to charities active in the communities where our employees live and work. Our goal is to put People First to help those in need. In helping to ensure against the unexpected, our foundation helps restore peace of mind for those experiencing difficulties which are central to our giving strategy whether it's disaster relief, hunger, homelessness, or health and education.

The People First Charitable Foundation is led by a Board of Directors, with collaboration from our event planning members.

Board of Directors:

- Janine Walter – Vice President & Grants Review Officer
- Kim Wilson – Treasurer
- Steve Denton – President
- Heather Malone – Secretary
- Jacqueline Beaudet – Charity Officer
- Teddy Gillen – Charity Officer

Event Planning Members:

- Teddy Gillen
- Jim Baker
- Alexis Maloney
- Heather Malone
- John Gaffney
- Nancy Burnett
- Jennifer Rains
- Jane Tolleson
- Catherine Curti



PEOPLE FIRST
CHARITABLE FOUNDATION

Proudly presenting our second
**BREWS AND BOARDS
FOR A CAUSE**

Cornhole Tournament



April 25, 2024



2:00 - 5:00 p.m.



Gate City Brewing | 43 Magnolia Street, Roswell, GA 30075

Cornhole | Food | Beer

Sponsorship includes cornhole team(s), food and one beer per person.

Prizes for 1st and 2nd Place

Admission Tickets: \$30, includes food + 1 beer

Purchase tickets at:

peoplefirstcharitablefoundation.org/atlanta-2024-brewn--boards

Sponsorship Options

DIAMOND LEVEL SPONSORS (maximum of 5): \$5,000

- Diamond Sponsorship Banner customized and prominently displayed
- Company logo on the People First Charitable Foundation website & company intranet
- Recognition on social media outlets (LinkedIn, Facebook & Twitter)
- Acknowledgement in all People First Charitable Foundation newsletters
- Ability to provide company swag to attendees and market to them the day of the event
- 2 custom cornhole boards with 8 custom bags with your logo (\$410 value)*
- TEAMS: Registration for 3 cornhole teams in tournament (\$900 value)
- TICKETS: 8 admission tickets (\$240 value)

**To receive custom boards in advance of the event, commitments are needed by March 22, 2024.*

PLATINUM LEVEL SPONSORS: \$2,500

- Company logo on a Sponsorship Banner
- Company logo on the People First Charitable Foundation website & company intranet
- Recognition on social media outlets (LinkedIn, Facebook & Twitter)
- Acknowledgement in all People First Charitable Foundation newsletters
- TEAMS: Registration for 2 cornhole teams in tournament (\$600 value)
- TICKETS: 6 admission tickets (\$180 value)

GOLD LEVEL SPONSORS: \$1,250

- Company logo on a Sponsorship Banner
- Company logo on the People First Charitable Foundation website & company intranet
- Recognition on social media outlets (LinkedIn, Facebook & Twitter)
- Acknowledgement in all People First Charitable Foundation newsletters
- TEAMS: Registration for 1 cornhole team in tournament (\$300 value)
- TICKETS: 4 admission tickets (\$120 value)

Go to peoplefirstcharitablefoundation.org/atlanta-2024-brews--boards
to confirm your sponsorship level today so we can secure
your registration and cornhole teams.

On the website, you can pay for your sponsorship online, request an
invoice, make a donation, and/or purchase extra tickets.