

## **PAG BOD Meeting Minutes: 5 February, 2025 by Leslie Scott /PAG Secretary**

Meeting Opens: 5:15

In Attendance: Jeanne Trueax, AnaGloria Rodriguez, Stevie Lanini, Dhruvi Shah, Tiffany Hurtado-Cerasoli, Dianne Gilbert, Carbery Morrow, Stacy Goss, Elvi Bjorkquist, Bill Parker, Leslie Scott

Elvi Bjorkquist gives an overview of her plans for **2025 Member Meetings**, including a month-by-month Schedule.

Stevie and Dhruvi stress that there needs to be a Member Event held each month. For month of February, she wants to do a large group painting.

Elvi also mentions that some elderly members do not drive at night and therefore do not attend Member Meetings. An agreement is made to start a Sign-Up Genius campaign to match up riders and drivers. Bill Parker will do the write-up.

### **New Topic:** Art in the Park

Jeanne says that she has completed the registration campaign for the website. A discussion ensues about possible/necessary tweaks to the campaign.

Discussion of who will receive the entries: Gail Hayden, Lisa Smernoff, Stacey Goss receiving plus e-mail address: [PAgArtistguildsubmission@gmail.com](mailto:PAgArtistguildsubmission@gmail.com)

Tiffany has researched cost of putting flags on flagpoles in downtown Parker as advertisement for ATP. She will also look into prices with FastSigns in Parker as they have a contract with the Town of Parker.

Also looking into prices for 2-3 Sail Flags to put up around the site.

Carbery is putting Art in the Park on Colorado Artist Tour, plans to use the image from the Registration campaign in her announcement.

Stacey says Parker Arts has volunteered to procure musical entertainment for the festival, as well as paying for it.

Leslie volunteered donation of 3 fire extinguishers and stands. Will deliver to storage site. Also reminded the board about the need for security and porta-potties.

**Volunteers:** May get local high school students to help set up Member Tents. Member tents to be rented for \$110 per half tent.

Volunteers also needed to monitor the Silent Auction and assist with parking on Set-Up Day.

Parker Arts to have a booth at the festival. Plans to exhibit artwork from Portfolio Day awardees. Jeanne says we will use Sign-Up Genius for the coordination of all ATP volunteers.

Mention is made by Tiffany that there has been 1 entry for the poster contest and that it is very good.

Stacey brings up the topic of budget for the organization of Art in the Park. No figure is mentioned, but Jeanne and AnaGloria say there is no worry about finances right now.

The board decides to remove the Member Tents page from the website.

Lengthy discussion on the necessity of Square, Zelle and /or Venmo available at the Art in the Park site in order to collect taxes and sales from Silent Auction.

**New Topic:** Elvi shows a brochure advertising an Artist Tour of Studios that she believes PAG should emulate. She suggests that the ATP committee can handle it. The Art Committee suggests adding the idea to the agenda for the next BOD meeting.

**New Topic:** Portfolio Day at PACE. Parker Arts has asked for volunteer judges. Leslie Scott has volunteered. Jeanne plans to have a booth at Portfolio Day in order to encourage new members, both adult and student.

**New Topic:** Jeanne asking for a volunteer or 2 to handle sales from the National Arts Program Show at the Schoolhouse Gallery. No volunteers.

Meeting Adjourns: 6:30pm.

