

PAG BOD Meeting Minutes: 2 April, 2025
Meeting Opens: 5:15

In Attendance: Jeanne Trueax, AnaGloria Rodriguez, Gail Hayden, Dhruvi Shah, Stuart Hayden, Dianne Gilbert, Carbery Morrow, Stacy Goss, Tiffany Hurtado Cerasoli, Elvi Bjorkquist, Arlen Cohn, Lisa Smernoff, Leslie Scott

Art in the Park: Gail asks, "Should the application due date be extended"? No consensus, but Leslie volunteers to post the show on Art Students League of Denver. Dianne volunteers to advertise on Colorado Artists Facebook page and AnaGloria offers to advertise the show on the Real Academy website. Rachel Hueske is already advertising on PAG Facebook page.

Gail is asked if there are postcards or any other type of printed material advertising Art in the Park? Not yet, but there will be after the poster contest is over.

Parker Arts is doing the poster printing for us for free, a huge savings for PAG.

Tri-folds will also be done for the event. All printed material will use the winning poster contest entry. Price? 1,000 tri-folds at 46cents each from FedEx.
Long discussion ensues about sizes of printed material and what printer offers the best prices.

Stuart Hayden will design a business card sized ad and Dhruvi will make a QR code for the card. Currently there is a \$500 budget for printed material in support of ATP.

Member Tents were set up and evaluated. Six are fully functioning and 2 are being repaired. We will need 2 tents for the Silent Auction. Also, booth shots will not be required for those who use the Member Tents. Anyone new to showing will be excused from a booth shot as well.

Poster Contest runners-up to be offered free entry in Best of PAG Show.

National Arts Program

Jeanne needs volunteers to help get the entries checked out at the close. Amy Perez handled the refreshments available at the show, about \$500 worth.

Treasurer's Report: AnaGloria reports that money is flowing into PAG at a steady rate. All expenses are being handled easily, leaving about \$13,000 on hand in our bank account.

Members Meeting April

Elvi will run the meeting, which is a presentation on framing by Prism Framing. The use of D rings will be explained as the ideal hanging hardware and a required method for most professional shows.

The May Members Meeting will be held at the Denver Art Museum.

Other Business:

Members can now visit the Member Directory page on the website to see when dues need to be paid.

Dianne Gilbert is doing a Members Meeting in the form of a BBQ at her home. BBQ date is 27 September.

Upcoming Schoolhouse Gallery shows are: "Human Touch", "Nature's Palette", "What is so Funny", "Best of PAG", "Under a Benjamin"

Short discussion on printing a show catalogue for the Best of PAG Show.

A device to process payments for ATP Silent Auction will be purchased by AnaGloria. It will handle checks, cash and cards.

Dhruvi gives an update on PAG's current local venues. Pollywog Station is a new one and there will be a second Donut House venue.

The PAG Newsletter is doing very well.

Meeting Adjourned: 6:53pm.