**DATE:** April 16, 2019

FROM: Portia Patterson

TO: The Record

**SUBJECT:** PAG Board Meeting = 7:00pm

CALLING OF ROLL: Bill Parker, Vinton Ervin, Carolyn Spaur, Portia Patterson, Leslie Scott,

Marie Vaughn and John Creighton. A quorum is present.

ABSENT: None

**Guests Present:** None

LOCATION: Parker Schoolhouse, Parker Colo, called to order at 7:00pm

TREASURER'S REPORT: The March Treasurer's report was accepted as submitted.

**SECRETARY'S REPORT:** The March minutes were approved as submitted.

### **BUSINESS:**

### **Introduction and President Comments**

- Facebook Page: Wonderful post from Toni Brock
- Art Attack looks fabulous and glad to have it back: Thank you to Marie Vaughn
- Uhla Meyer is in charge of Wine Walks, they begin May 17<sup>th</sup>, 2019 (events are monthly through October). PAG signed a contract with Parker Chamber of Commerce stating PAG can display promotional items thus PAG will be marketing at the Wine Walks. Chamber of Commerce will promote PAG along with their Wine Walk advertising.

### Vinton

- Spoke to Parker Art Walk committee, there is a concern of low artist participation. The
  second week in June will be the first art walk of 2019 (due to Parker Days), events are on
  Friday nights through September. FREE event for artist. Vinton will confirm WHO will
  be collecting sales tax. Vinton will make announcements at Members Meetings to
  promote this event for our artists.
- Stonegate Café is asking for small businesses to submit their logo to be featured on their dining tables that will be redone soon. PAG can participate.
- Farmers Market Tent; Vinton connected with Jason (coordinator of Farmers Market) to confirm dates for artists to set up a tent. All PAG artists will be able to participate, a sign-up sheet will be at Members Meeting.
- Update on website and discussion with Tyler Springsteen: Tyler is establishing the website with the updates PAG has requested.

#### Carolyn

- Membership money/sign up to go through December 31<sup>st of each year</sup>. It currently is open through December 2019.
- Sara Jo Light update for ACC scholarship: Sara Jo has not chosen the scholar for the scholarships. Will update PAG board soon.
- Carolyn will be simplifying accounting processes, filing Form 990, filing 1099s for 2019 and relinquishing the quarterly costs to QuickBooks for technical support (Carolyn is familiar with QB and doesn't need it)
- Carolyn wants to allocate funds to the Castle Rock events to support their efforts, through 2021.

# <u>John</u>

- Introduction for new members
- Discussion for survey answers and what PAG members are seeking

## Leslie

- Members Meeting ideas contacting the Denver Art Museum to come do a program for PAG
- Vinton provided contact info for Tracy Miller in Manitou Springs for a speaker to PAG

# Bill

- April Member Meeting agenda:
- PAG collaboration with the Schoolhouse, the Schoolhouse will be PAGs home
- Review of the Venues that PAG participates in
- Great opportunities, find your niche, get involved, volunteer, importance of visibility
- Active Member Artist Guild remind members about the origin

### INTERACTIVE MEMBERS MEETINGS

### tentatively

- April: Board Vision & Update, board members individual introduction
- May: Critique
- June : Tracy Miller presenter
- September : Social Media
- October: "Docents"
- November : Jury, how is it picked
- Additional ideas: PHOTOGRAPHER PROGRAM John and Carolyn

### Marie

- Venues update: Communicating with a new, local apartment building for new venue
- Establish a sign for each venue to show that PAG artists are displayed in the business
- Art Attack: Really promote PAG artists and keep promoting events (eliminate the business portion), keep it about upcoming events. Suggestion: classified section. Marie will continue working on the template for the Art Attack. It may have to be changed for a more user-friendly document.

### Additional Business:

PAG will include the \$40 request from Mark Hollenbeck, our schoolhouse coordinator, to the Schoolhouse to have a "sitter" present during the May Wine Walk that pays for two hours of work by the Schoolhouse employee. We are hosting a reception in the Gallery.

Motion for Approval. Moved by Bill via email thread.

- PAG to donate \$150 to the Colorado Watercolor show at The PACE Center.
- PAG will sponsor an award to CWS, Colorado Watercolor Society, \$150 and then CWS will do the same for a PAG show, the purpose is to add an additional award to an artist. Vote YES: Scott, Vaughn, Portia, Vinton, Carolyn, Bill. Motion carries.

Next Board meeting shall be held on Wednesday, 05/08/19, at 6:30pm in the Parker Schoolhouse.

Adjournment: The meeting ended at 9:00pm

Submitted: Portia Patterson, PAG Secretary