

GOODWILL AMBASSADORS

Develop your team. Build our community.

United
Way



United Way of Porter County

GOODWILL AMBASSADOR



The Goodwill Ambassadors Program provides an opportunity for your company to develop your team, build your reputation as a community leader and impact Porter County. As an ambassador for United Way of Porter County, individuals gain transferable skills and form a lasting affinity for their community.

Each ambassador will receive professional development training and work with the United Way team to develop strategies for gaining community support from Porter County companies, agencies and corporations.

Your team member will gain additional networking and presentation skills. Your company will gain high visibility as a partner in this year's campaign.

Invest in your employees and community through the Goodwill Ambassadors Program

GOODWILL AMBASSADOR PROFESSIONAL DEVELOPMENT

Goodwill Ambassadors will receive career enrichment that covers communication and presentation skills, project management skills and interpersonal and management competencies, including:

- Dale Carnegie & Associates Training and Certification - Hone the craft of persuasive communication by learning how to effectively present evidence that convinces your audience to act.
- Myers-Briggs Type Indicator testing with Purdue Extension - This introspective self-report questionnaire will help you understand how you and others perceive the world and make decisions.
- Community Networking - Engage with countless networking opportunities alongside community leaders and partners, including the United Way of Porter County Board.

Participants will meet the community in ways that no other orientation will provide. Ambassadors take part in Day of Caring projects, tours of partner organizations and plan and present at campaign meetings.

The program is designed to provide meaningful experiences that educate and inspire your Goodwill Ambassadors. By building relationships with key corporate contacts and making presentations to different audiences, participants will expand their professional networks and stature.

3 OPTIONS FOR COMPANY INVOLVEMENT:

1. Goodwill Ambassadors (5-6 hrs/week for 12 weeks)

Commit company employees to United Way of Porter County to support community presentation activities. Ambassadors manage multiple accounts, build their professional network, and receive professional development training.

2 OPTIONS FOR SERVICE:

AUG. 1 - NOV. 15
5-6 hrs/week

OCT. 1 - JAN. 31
5-6 hrs/week

2. Program Sponsorship

Host a lunch to share your work with our Goodwill Ambassadors and staff to gain exposure for your company.

3. Employee Campaign Manager

Contribute an on-site, hand-picked leader who will work with United Way to coordinate in-house presentations. Responsible for recruiting, retaining and growing donors based on corporate guidance and goals. Training provided.



BENEFITS AT A GLANCE

TO YOUR COMPANY

- Recognition as a community leader through various United Way campaign events, e-newsletters, website and program materials
- Visibility and representation throughout Porter County as your employees network with hundreds of companies and community leaders
- Increased leadership potential and enhanced professional skills

TO YOUR EMPLOYEE

- Increased leadership, communication, public speaking, project and time management skills
- Close interaction with key community leaders and corporations
- Expanded professional network within corporate and nonprofit communities
- Increased awareness of community needs and resources

TO OUR COMMUNITY

- Increased public awareness of community needs and resources
- Improved financial support for community need

“As a long-time resident of Porter County I thought I knew my community well....Serving through United Way as a Goodwill Ambassador allowed me to achieve a deeper involvement in the community that continues to grow 15 years later.”

-Kaye Frataccia

TOGETHER, WE CAN MAKE A DIFFERENCE.

United Way of Porter County is at the forefront of supporting human services that are needed most. Together, we lead, unite and inspire our community to improve lives.

Visit: unitedwaypc.org/goodwill-ambassadors

APPLY TODAY!

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