Red Cedar Rowing Foundation Alumni Board Meeting 10/16/2016

Attendees: Karl Harshe, James Hughes, Kevin Vermeesch

1. Old Business:
   1. Cocktail party Friday night
   2. Alumni dinner Saturday night
      1. Transportation and parking issues around the restaurant
2. New business
   1. RCRF bought used 8 and 4, plus oars for the club
   2. Alumni Board Fundraising Proposal/Overview – The direct tangible goods we’ve provided to the team since final organization in summer of 2015
      1. 2015
         1. Donations
            1. $1,315 – Annual Fund
            2. $2,980 – Equipment
         2. Money Spent
            1. $2,700 – Equipment
         3. Equipment Purchased
            1. Bought 8 new oars
      2. 2016
         1. Donations received
            1. $23.35 – Amazon
            2. $675 – Annual Fund
            3. $1,050 – Launch Campaign
            4. $835 – Equipment
         2. Money Spent
            1. $1,700 – Launch engine
            2. 1,175 – Launch Campaign
         3. Equipment Purchased
            1. New engine
            2. 8 adjustable handled oars
            3. 8+
            4. 4+
            5. Assisted in the launch purchase
      3. 2016-2017 Fundraising Goals/Purchases
         1. Breakdown of speaking points
            1. Kevin

3rd consecutive HOCR

1st racing experience in Midwest

Have a domain name

Looking for help actually creating the website

Logo

We need one

* + - * 1. Jimmy

A breakdown of past year’s income and purchases

Look above for dollar amounts and equipment purchases

* + - * 1. Karl

Goals going forward based off of the last year and a half of fundraising and spending

Increase donations a % next year

1 year, 5 year, 10 year goals

New trailer in 5 years

$2000 per year into annual fund

Maintaining the necessities to support the long term goal of continued rowing on the Grand

Things rowers don’t think of in the 4 years that they row