

Volunteer, Social Media & Marketing Manager

Reports to: VP Marketing, Public Relation & Communications, and CEO

Open positions: 3

Job Description

ADUD is a non-partisan, non-profit organization created to ultimately empower African diaspora communities worldwide, by engaging and partnering with individuals, businesses, agencies, and institutions in a collaborative effort to heavily contribute to the educational and social development of Africa and to build a stronger community.

Our Vision:

The vision of ADUD is to improve the partnership opportunities for our African diaspora communities, so that together we can stand strong to address the social and educational issues and lacks in Africa. ADUD staff and trained volunteers will educate, connect people to resources and encourage community collaboration addressing subtopics including but not limited to health, youth, families, welfare and community development. Our programs are developed in direct response to community need.

This is a remote position. Although in-person meetings may occur if necessary. Work hours are flexible and perfect for college students seeking professional experience.

Duties Include:

- Manage social media accounts
- increase followers for social media accounts
- follow closely and build relations with potential corporate donors and high-profile individuals
- Must have experience creating press releases and newsletters.
- Effectively market events and programs on social medias to attract donors.
- Contribute 1-2 blog articles per week.
- Must be available for telephone and occasional google hangout meetings.

Required

Must possess a passion for human service, Marketing and Philanthropy

- Must possess a passion for human service and Philanthropy
- Should have previous experience with Marketing, Communications, PR or strong desire for the field
- Fluent with all social media

Compensation: Internships are unpaid, but we are happy to provide letters of recommendation, references or work with your university so that you can receive credit.